

## Consumer Consultant Package

Your kit should contain the following:

\*“What we do” synopsis, can be reproduced for your use. (1) \_\_\_\_

\*Start-Up Manual (1) \_\_\_\_

Consultant Certification Certificate (1) \_\_\_\_

Consultant Lapel Pins (2) \_\_\_\_

Affordable Funeral Consulting Pens \_\_\_\_

\*Funeral Establishment Survey Sheets (1 Pad) \_\_\_\_

\*Cemetery Data Collection Sheets (1 Pad) \_\_\_\_

\*Crematory Data Collection Sheets (5) \_\_\_\_

\*Marketing Materials:

Tri-fold Brochure (Tilly) 50

Tri-fold Brochure (Teal) 50 \_\_\_\_

Tri-Fold Brochure (Maroon) 50 \_\_\_\_

Digital Color Casket Catalog (1) \_\_\_\_ (On Going In Style disk)

Speaker Postcards (25) \_\_\_\_

Take One Posters ( 20) \_\_\_\_

\*Consulting Forms (samples, form is on disk and can be customized) 3 Sets \_\_\_\_

\*Consultant Marketing Action Forms (1 Pad) \_\_\_\_

Software Program (for preplanning/sell to clients) *GOING IN STYLE* (1) \_\_\_\_

\*Software Program, The Funeral Planner for Consultants (CryptKeeper) (1) \_

*The Affordable Funeral: Going in Style, Not in Debt* book 4<sup>th</sup> edition (1) \_

CD containing: \_\_\_\_

- Consulting Forms (customize and print out as needed also software program lets you save prior planning records and print outs)
- Digital copy of Manual
- Ad Slicks (customize as desired)
- Leave behinds (customize as desired)
- Logos for business cards
- Other relevant and useful files

\*Samples of these forms are included along with the electronic files on your CD. Feel free to customize these as you wish and have them replicated.